

Application

NAME _____

MAILING ADDRESS _____

CITY _____ ZIP _____

PHONE _____

E-MAIL _____

BUSINESS NAME _____

BUSINESS ADDRESS _____

CITY _____ ZIP _____

PHONE _____ FAX _____

Please indicate the improvements you plan to make with your project:

- ☐ AWNINGS
- ☐ LIGHTING
- ☐ EXTERIOR PAINT
- ☐ WINDOWS (REPAIR/REPLACE)
- ☐ DOORS (REPAIR/REPLACE)
- ☐ EXTERIOR CLEANING
- ☐ STRUCTURAL REPAIRS
- ☐ SHADE STRUCTURE
- ☐ SIDEWALK CAFÉ
- ☐ SIGNS
- ☐ LANDSCAPING (INCLUDING PLANTERS OR BOXES)
- ☐ OTHER (PLEASE DESCRIBE)

Please indicate if there is a best time to reach you by telephone: _____

I understand that my application will be reviewed and, if approved, a signed Storefront Renovation Program Agreement with the City of Chula Vista is required PRIOR to commencing work on my project. Rebate grants are only available to applicants of approved projects who complete the City's Storefront Renovation Process.

SIGNATURE _____

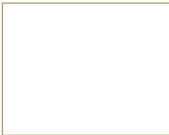
DATE _____

Please return this form to:
Storefront Renovation Liaison
Community Development Department
City of Chula Vista
276 Fourth Avenue
Chula Vista CA 91910



City of
CHULA VISTA

Storefront Renovation Program
Community Development Department
City of Chula Vista
276 Fourth Avenue
Chula Vista CA 91910



City of Chula Vista

Storefront Renovation Program

Matching
Grants of
up to \$7,500

Technical and
Architectural
Design Assistance

Program Goals

The purpose of the Storefront Renovation Program is to work in partnership with private property and business owners to:

- Revitalize and beautify Third Avenue in downtown Chula Vista
- Increase property values and lease rates
- Increase business and leisure visits to downtown and local businesses
- Expand investment opportunities

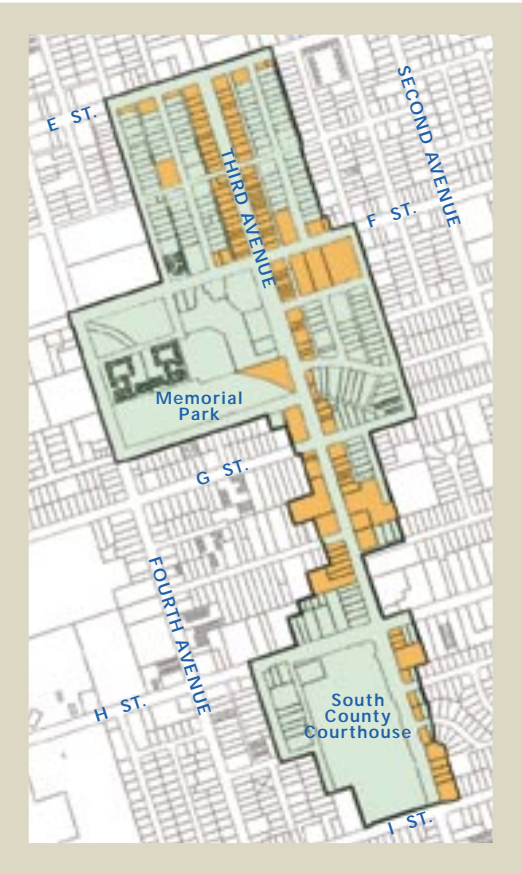
The City of Chula Vista will match one dollar for every dollar privately invested, up to \$7,500 rebate for full façade improvements and will match one dollar to every three dollars up to \$2,000 rebate for signs, on an approved storefront renovation project in the designated target area. Matching rebate grants are provided once construction is complete as certified by the City of Chula Vista Building Department and contractors have been paid.

In addition, the City of Chula Vista will provide technical assistance and up to five (5) hours of architectural design consulting.



Eligible Area

The Storefront Renovation Program is part of a comprehensive approach to improving the Town Centre I Redevelopment Area. A target area has been created for this portion of planned improvements. Property owners and merchants operating within the highlighted parcels on the map are eligible for this program.



- Town Centre I Redevelopment Area
- Target Area

Eligible Projects

Eligible Projects Include:

- Full façade renovations including landscaping
- Sidewalk cafes and shade structures
- Awnings
- Signs



Financial Assistance

Paid after project completion

- 50-percent matching rebate grants up to a maximum grant of \$7,500 on full façade renovations
- 30-percent matching rebate grants up to a maximum grant of \$7,500 on comprehensive signage programs for buildings with multiple storefronts
- 30-percent matching rebate grants up to a maximum grant of \$2,000 for signage on single storefronts

Generally, building owners and merchants are eligible for one grant per storefront in a three-year period.

How It Works

Step One: Applying for a Grant

1. Contact City Storefront Renovation Program liaison at 619-691-5047 or by using the reply card in this brochure.
2. City liaison reviews request.
3. If the project is eligible, the liaison and city design consultant meet on site with applicant.
4. Applicant completes Storefront Renovation Program Agreement with assistance by liaison.

Step Two: Designing the Project

1. Applicant creates project design and gets specifications and quotes.
2. Liaison provides technical assistance and requests design consultant assistance as needed.
3. Liaison and Design Consultant review design, specifications and quotes.
4. Liaison assists applicant in obtaining City Design Review or staff approval as needed.
5. Applicant obtains City permits as needed.

Step Three: Building the Project

1. Storefront Renovation Program Agreement is finalized.
2. Construction is begun and completed.
3. Liaison and city building official inspect for project completion.

Step Four: Getting a Rebate

1. Applicant files a request form, including all attachments, with liaison.
2. Liaison reviews request for completeness.
3. Applicant files completion notice in local newspaper.
4. A 35-day waiting period begins at publication of completion notice.
5. After waiting period is complete, rebate check is authorized and sent.

